

THE BELDING BANNER-NEWS

(The Belding Banner, established 1889)
(The Belding News, established 1895)
(Consolidated May 21, 1918)

Published every Wednesday afternoon
by the Banner Publishing Co.,
Belding, Mich. gen.

Ed. D. Engemann H. M. Engemann
Editors and Publishers.

Entered into the Belding, Michigan Post Office
as second-class matter.

Subscription Postpaid
One year in advance \$1.50
Six months in advance .75
Three months in advance .40
Canadian, one year, in advance 2.00

Advertising
Display rates on application. Card of thanks,
one cent a word. Business local, on
first page, 12 cents a line.



HUBERT M. ENGEMANN
CORP. FRANCIS J. MAGIN
CORP. CLARENCE C. BAILEY



"So as then stand by the constitution as it
is, and by our country as it is, one united,
entire, let it be a truth engraven on our
hearts, let it be borne on the flag under which
we fall in every emergency, that we have one
country, one constitution, one destiny."—Daniel
Webster

BELDING'S BIG LOSS

Practically everyone is of the opinion
that in the death of W. Lee Cusser,
cashier of the Peoples Savings
bank, the community loses a great
asset, a splendid type of American
citizen, the family a devoted husband
and father, the parents a great son
and helper in their declining years,
the Peoples Savings bank an efficient
officer, and everybody loses a friend.

It made no difference what the
service might be—if it would be an
accommodation to anyone, Lee Cusser
was there to do it. We can see him
at his desk now filling out question-
naires and other blanks, auto license
applications, etc., during the day and
burning the lights at night to keep
his official work at the bank up to
that high standard which he al-
ways maintained. He neglected
himself to help others and should
have taken care of the cold which
bothered him, sooner than he did. He
knew no sacrifice when it came to
helping others and only a few days
before he was stricken ill, he took up
the cashier's duties in a competing
institution when the regular force
was laid up with influenza. He found
real joy in being able to help others.

Many a man will never forget the
good advice and financial and other
assistance given him by Mr. Cusser,
because of the fact that this help
never came from any motive other
than a big hearted impulse to do his
share of good to other people and in
doing this he went far beyond the
required mark, so much so that he
often discommoded himself financially
and otherwise to help others. There
are a number of people in this city,
who desirous of buying a Liberty
bond, but without the money to do so,
were loaned the first payment, per-
sonally, by Mr. Cusser. He was al-
ways willing to help.

There will be no patriotic meetings,
no board of commerce luncheon, no
lodge gatherings, no meetings of the
business men in this city, or no meet-
ings of the bankers of Ionia county,
no far more club meetings and the like,
but the presence of one great favor-
ite—W. Lee Cusser, will be missed,
for a long time to come.

If he had any faults and we have
never heard a word against this
friend of the community—we pray
that the Almighty Father will find
them far outweighed by the good
he has performed for his fellow men.

The grief stricken parents, wife
and daughter have the sympathy of
the entire community in our mutual
loss.

ADVERTISING THE TOWN.
It is the ambition of every town
nowadays to draw in trade from the
surrounding country. Growth in re-
tail trade that comes from the home
town alone, does not usually satisfy
the ambition of a live business center.
To attain its ambitions, it must draw
in trade from the surrounding coun-
try.

The trade comes easier than it used
to. In these days of automobiles it
can be drawn a very considerable dis-
tance. People will pass by the old
fashioned crossroads store in a re-
mote corner, to come into a good live
center. And they will pass by such
a center and go a considerable dis-
tance farther, if they are convinced
that they have found a better center.

A TRIUMPH OF TEAM WORK

Reports of friction between our
armed forces and those of our allies
seem to be greatly exaggerated. At
any rate a degree of harmony and
team work was manifested never be-
fore seen in a coalition of nations.
It is wonderful, when you consider
how these forces and these nations
differed in their interests, habits and
ideas. This unity was a principal
cause of a great victory. It took
wonderfully good management to
unify all those various forces into a
harmonious whole.

This should be an object lesson to
us in all our civic life here in Belding
as it shows what tremendous things
can be accomplished when people for-
get their differences and work to-
gether for community ends. When
it comes to politics of course we all
have our different views, which it
is our privilege to express. But in
civic life there are a thousand inter-
ests where we should all think about
alike and where we should all pull
alike and together in perfect team
work.

It looks like the same old rush just
before Christmas, and presents sent
by mail or express are guaranteed to
be delivered by Washington's birthday.

It is not necessary to remind people
to rub the price mark off the Christ-
mas gifts they are making when the
same are bought at a bargain.

CHADWICK

Mrs. Forest Chadwick visited her
daughter, Mrs. Ben Banhagel, of Ionia
Wednesday and Thursday.

Mrs. Fred Wheeler visited with her
son, Ralph Wheeler and family of
Ionia, Thursday and Friday.

Mrs. Frank Treynor and daughter,
Eather, came home from Detroit last
Friday.

The teacher and pupils of the Chad-
wick school wish to thank Mr. and
Mrs. George Hagadorn for the nice
chicken pie that they treated them
with for a Christmas dinner Friday.
They had a picnic dinner besides.

Mr. and Mrs. Frank Treynor and
children spent Sunday with Dave
Treynor and wife.

Little George Bolster went to
school with his sister, Vera, Friday.

Mrs. Frank Treynor is helping to
care for her sister-in-law, Mrs. Orson
Rewley, who is very ill with inflama-
tory rheumatism.

Veva Mandeville spent last Thurs-
day night with Vera Bolster.

FUNNYGRAPHS

FOLKS WE ALL KNOW



No, this man has not been Stealing
Sheep, although he looks it. He is a
Delinquent Subscriber, beating it
around the Corner to dodge the Editor,
for whose Gray Hairs he is responsi-
ble. The Delinquent Subscriber can-
not Pay Up because he bought a Car
only Last Week.

A person signing himself "Patri-
otic, But Tired, Citizen" writes in
to ask if it is necessary for them to
stand up in bed every time the young
folks next door play "The Star Spang-
led Banner" at midnight. Too deep
for us old man, but Bert Rummier,
the tailor next door to us, when we
run the sanctum around on Bridge
street, complained to the common
council that he always had to stand
up when the editor whistled that
good old tune, which was pretty much
all of the time. We refer "Patriotic,
But Tired, Citizen to Bert.

It must be an awful relief to the
whales out in the ocean to be able to
come to the surface for a breath of
air and not have some bog lookout
mistake them for submarines and turn
them overboard.

THE BELDING BANNER-NEWS

the seven pounders loose.—Sayre

The only remaining fact that would
still lead one to stick to the opinion
that Germans are supermen, is the
superstition with which their high of-
ficials took to the tall timber.

One reason editors, some times lead
perilous lives is because they some-
times do not know any better than to
publish items like the following and
from which we have stricken the
names which the contributor furnish-
ed: "—has kept a warm
path from his place over to the wid-
ow lady — for the past
year and one-half."

Well, anyhow, the redflaggers had
sense enough to choose the symbol
which used to stand as a sign of
smallpox.

It is difficult to see how the shoe
manufacturers can get the leather for
those high top women's shoes un-
less the cattle raisers can grow big-
ger cows.

We note that our old friend
"Woody" Wilson waited several days
after eating his Thanksgiving dinner
before venturing out on the heaving
ocean.

Judging by the reports of the man
who cleans the cuspidors in Washing-
ton our representatives in congress
chew something besides the rag. And
by the way, that cuspidor cleaner's
report is the only interesting thing
we have read in the famous Congres-
sional record in many a moon.

A headline writer uses the follow-
ing, "Boy Scouts Growing Rapidly."
We found it out when we recently
tried to put last season's clothes on
two of them.

Fred Keister of the Ionia Standard
recently asked this question, "What
has become of the old fashioned
butcher who used to 'throw in' a soup
bone when you bought a roast?" Well
the last time we saw the guy he was
telling how hard up the packers were
and was at the same time carefully
weighing up four ounces of wrapping
paper on a pound order of steak.

A new conscience would make
about as good a Christmas gift for
some people as it would be possible
to give them.

Home on Furlough

Martin J. Engemann, a sailor in the
service of his Uncle Sam, stationed at
Glenburnie, Maryland, arrived in the
city Saturday morning for a ten day
visit at the home of his mother, Mrs.
Leona Engemann, and with his num-
erous other relatives and friends. Mart
says that this dry land sailing is
great life and he has grown three
feet and lost eighty-five pounds since
joining the service.

Mr. Darling of Detroit, was up in
the old home town looking after a
few matters the latter part of last
week and while in the city he left his
order for the old home town paper to
be sent to him each week.

Jud King went to Crystal on a vis-
iting trip, Monday morning.

You'll miss a treat if you don't read
"The Light in the Clearing."

Musical Topics

Edited by Mrs. K. L. Skahen

Joseph Hofmann's Career.

The Polish pianist, Joseph Hofmann
was born in 1876. His remarkable
gifts were inherited from a father
who directed the opera orchestra at
Warsaw and who was himself a dis-
tinguished pianist and professor of
harmony at the Warsaw conserva-
tory. He was the boy's only teacher
until the latter reached the age of
16, when he was accepted by Anton
Rubinstein as a private pupil.

Hofmann's genius was of course ap-
parent at an extremely early age; his
first lessons were taken when he was
barely large enough to balance him-
self on the piano bench and in his
fifth year he appeared in public. Re-
ports of that first concert tell us that
an enormous audience gathered to
witness the performance of the child
whose name had already been heard
in musical circles. The recital was
nothing short of sensational and with-
in a few years the young Josef was
known in every large city of Europe.
It was at that time that he made his
first memorable tour of the United
States, arousing ovations.

Soon afterward he retired from
public gaze and resumed his study.
He went to Rubinstein and remained
in close association with that master
for two years. In 1894 he made a
debut with overwhelming success and
since that time he has been con-
stantly touring. He is acknowledged
today to be one of the greatest pian-
ists of the world and no artist has
ever met with truer and warmer re-
ception in this country. For several

years he has made his home at Aiken,
S. C., where he spends his leisure
time, and as he has himself often re-
marked, America is his country by
adoption.

Schumann, Heine, and the United War
Work Campaign.

"Sure, Heine," was Madame
Schumann-Heine's reply to the urgent
request of a committee from the
United War Work Campaign for her
to go to Washington and lend her
voice and presence to the opening of
the drive. For three days she put
herself at the disposal of this patriotic
movement and her services were in
constant demand. She sang at a
mass meeting at the Liberty Hut and
at a similar one on the steps of the
Treasury building. Then the con-
tralto sang for her "dear boys" at
Camp Humphreys, Va., and Camp
Meigs and last but not least, Quantico,
Va., where the Marine corps training
camp is located. Here the illustri-
ous diva delighted "soldiers of the
sea." "They are some boys—those
marines are great!" was Schumann-
Heine's expressive and characteristic
verdict.

MRS. K. L. SKAHEN

TEACHER OF

PIANO THEORY CHORUS

Studio 218 So. Bridge Street
Phone 212-R Belding

The Light
in the
Clearing

By
IRVING
BACHELLER

To read this
story is to be
uplifted, en-
nobled; is to
feel that honor
and integrity
indeed form
the corner stone
of national as
well as individual
character; is to
make one long
for the sweeter
and simpler life,
which to older
readers is some-
thing more than
a tradition. And
pervading it all
is a pungent but
kindly humor.

You will enjoy every
installment of "The
Light in the Clearing."

Our New Serial!
Don't Fail to
Read It!

You'll miss a treat if you don't read
"The Light in the Clearing."

HOW TO HAVE MONEY

JOIN OUR NEW

CHRISTMAS BANKING CLUB

\$63.75

is what you
will have
next Christmas
if you join our
CHRISTMAS BANKING CLUB
NOW with 5¢

MAKES IT EASY TO
HAVE MONEY

By having many clubs in our Christmas Banking Club
we make it easy for everyone to join. There is a club that
will fit your ability to pay—and when you keep up your pay-
ments regularly, you really "Have Money" in Fifty Weeks.

Look at the table below!

Which club can you join? Then come to our bank with
the first payment. We will make you a member of the club
and give you a bank book showing the Club you joined.

You can pay as many weeks in advance as you wish.

Have you ever said to yourself: "If I only had money
Now?" Well, here is the easy way and the sure way to get
it.

JOIN OUR
CHRISTMAS BANKING CLUB

5¢ OR 10¢

Will start you in our
Christmas Banking Club
next Xmas you get
\$63.75 or \$127.50

How to Join

It is easy. ALL YOU NEED TO DO is bring in 1c, 2c, 5c, or 10c, 50c, \$1.00, \$5.00, or any
amount. That's ALL you do. WE DO THE REST. There are no dues to pay.

Who Can Join

Everyone can join and everybody SHOULD JOIN. Men, Women, Boys, Girls, Little child-
ren and the Baby. Our Christmas Banking Club is for ALL.

WHAT THE DIFFERENT CLUBS WILL PAY YOU

1c CLUB	2c CLUB	5c CLUB	10c CLUB	50c CLUB	\$1.00 CLUB	\$5.00 CLUB	SPECIAL CLUB
PAYMENTS	PAYMENTS	PAYMENTS	PAYMENTS	PAYMENTS	PAYMENTS	PAYMENTS	
1st Week . . . 1c	1st Week . . . 2c	1st Week . . . 5c	1st Week . . . 10c	1st Week . . . 50c	1st Week . . . \$1.00	1st Week . . . \$5.00	
2nd Week . . . 2c	2nd Week . . . 4c	2nd Week . . . 10c	2nd Week . . . 20c	2nd Week . . . 50c	2nd Week . . . \$1.00	2nd Week . . . \$5.00	
3rd Week . . . 3c	3rd Week . . . 6c	3rd Week . . . 15c	3rd Week . . . 30c	3rd Week . . . 50c	3rd Week . . . \$1.00	3rd Week . . . \$5.00	
Increase Every Week by 1c	Increase Every Week by 2c	Increase Every Week by 5c	Increase Every Week by 10c	Deposit 50c Every Week	Deposit \$1.00 Every Week	Deposit \$5.00 Every Week	
Total in 50 Weeks	Total in 50 Weeks	Total in 50 Weeks	Total in 50 Weeks	Total in 50 Weeks	Total in 50 Weeks	Total in 50 Weeks	
\$12.75	\$25.50	\$63.75	\$127.50	\$25.00	\$50.00	\$250.00	

YOU CAN BEGIN WITH THE LARGEST PAYMENT FIRST AND DECREASE YOUR PAYMENTS EACH WEEK

You'll Never Miss the Money!

It is no hardship for you and the children to bank more nickles and dimes, often foolishly
spent and they soon grow into dollars—and dollars grow into a fortune.

Time goes fast and in Fifty weeks you really Have money.
Our Christmas Banking Club is the best way to accumulate money for Bonds, Certificates,
Taxes, Insurance, Etc.

Why We Have Our Christmas Banking Club

We put this Club into our Bank to educate the people to help themselves; by giving them a
plan by which they can bank a little every week or every month and acquire money.

To make "Savers" out of our Men, Women and Children, instead of "Spenders."

To show them that our Bank's safety and service is for ALL of the people.

YOU WILL RECEIVE 3 PER CENT INTEREST

BELDING SAVINGS BANK